



GRAN ALIANZA POR LA NUTRICIÓN

NUTRICIÓN EN CUERPO Y ALMA



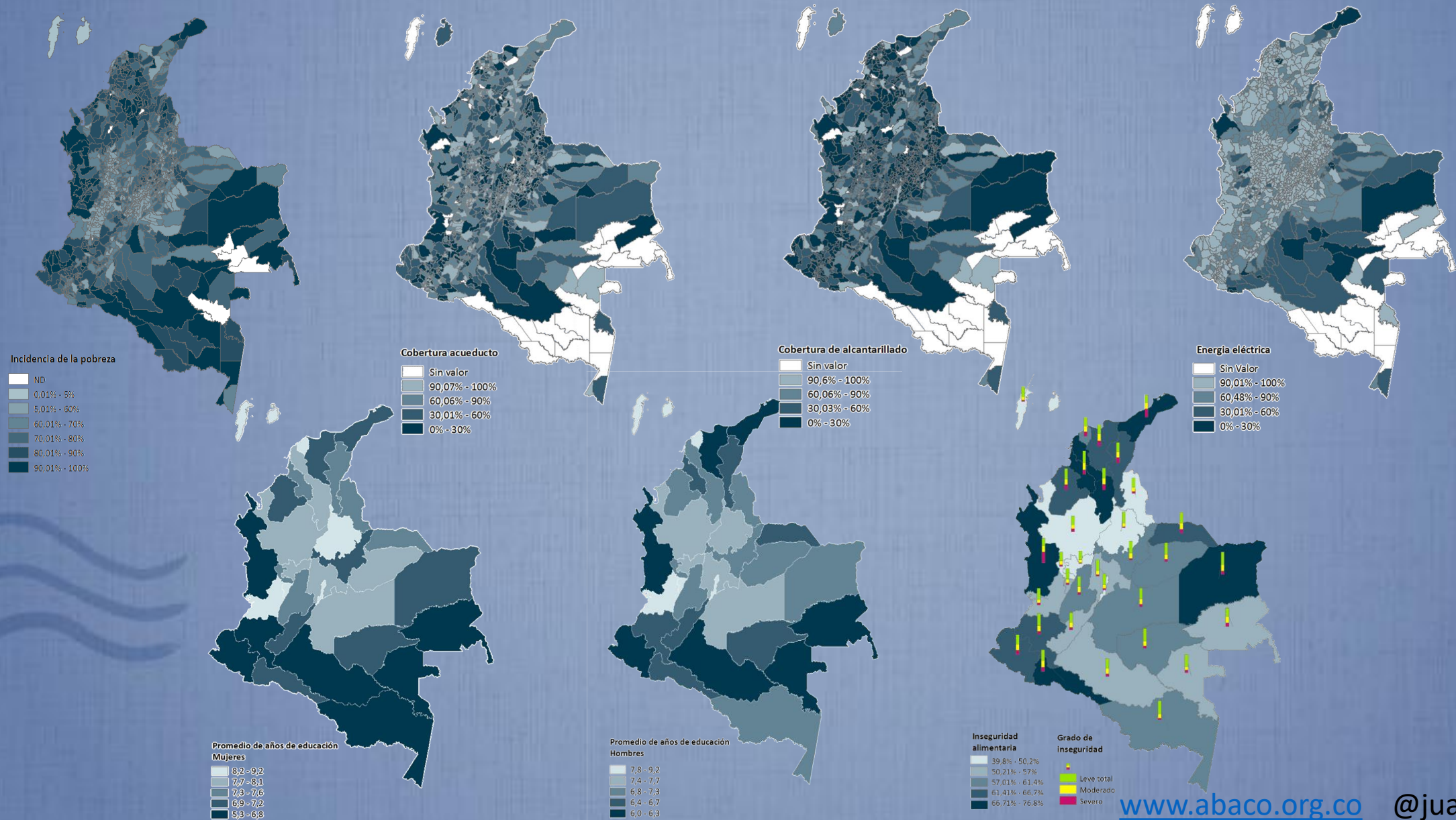
El futuro
es de todos

Gobierno
de Colombia



RESEARCH

1. Baseline children nutritional situation in Colombia



RESEARCH

2. Successful experiences in child nutrition

Categories	Subcategories
Nutrition Sensitive Interventions	1. Strengthening governance and accountability
	2. Sustainable and resilient food systems for healthy diets
	3. Social Protection Programs
	4. Nutrition education and information programs
	5. Water, hygiene and basic sanitation interventions - WASH.
	6. Actions on trade and investment in nutrition.
Direct Nutrition Interventions	7. Aligned Health systems that are able to provide universal coverage for essential nutrition activities
	8. Actions for the prevention and treatment of acute and chronic malnutrition and micronutrient deficiencies
	9. Promotion, protection and support for breastfeeding and supplementary feeding
	10. Actions for the prevention of excess weight and obesity
	11. Nutritional interventions for adolescents.

How?

**50
interventions
Map**



**Governm
ent**

+

Private

+

NGO

+

**Multilateral
Agencies**

What do we prioritize?
What are we giving up?
What do we improve?
What do we articulate?
What's left to do?
Where?

Top target



Efforts

+

**Resourc
es**

+

Capacities

=

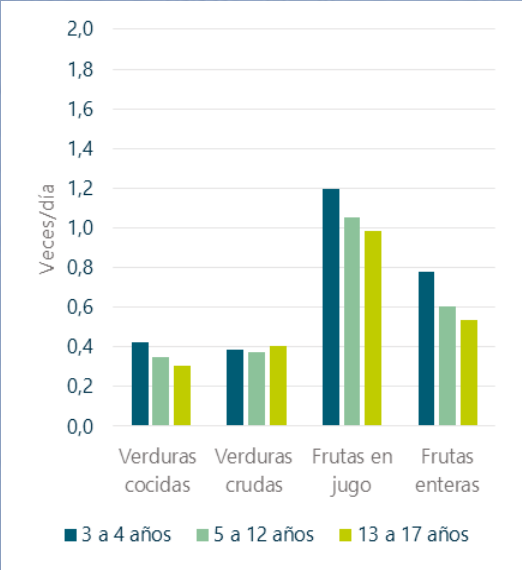
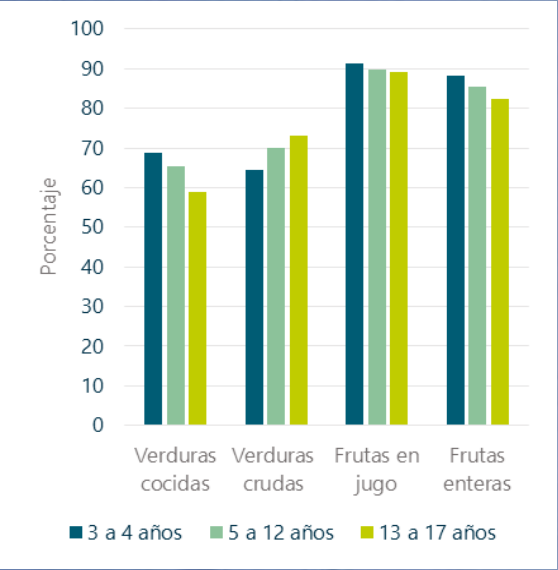
Action plan 2030

Healthy breakfasts

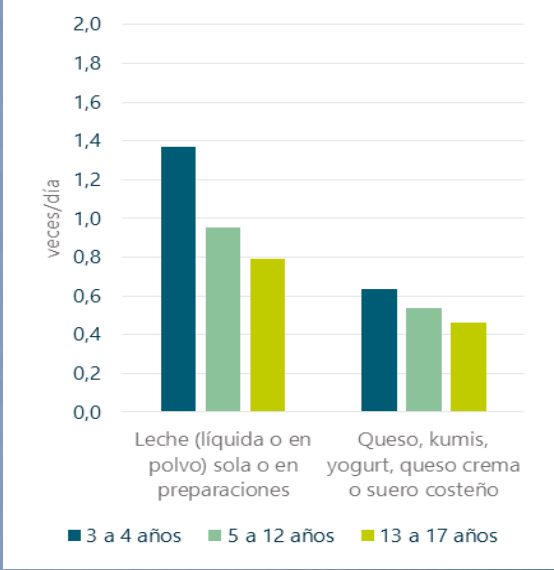
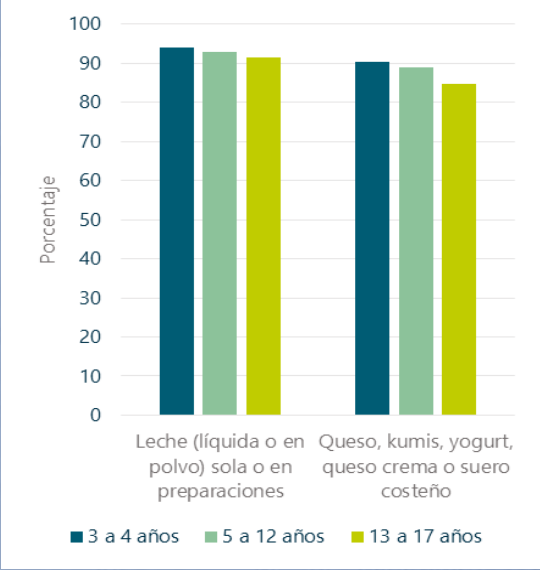


Prevalence and frequency of vegetables and fruit intake

"



Prevalence and frequency of milk and milk products intake



Early childhood Nutritional status

Impactos de la desnutrición crónica a lo largo de la vida

Adulto que no sufrió desnutrición crónica en los primeros dos años

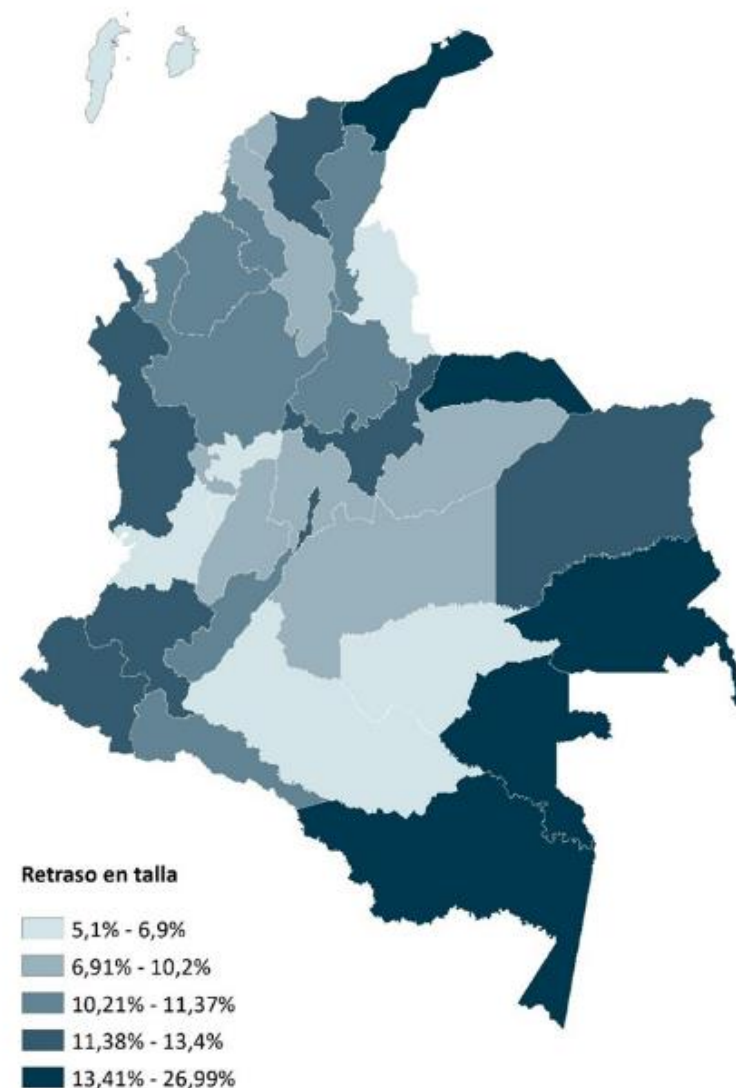
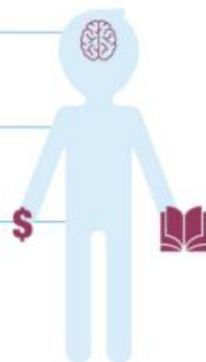


Coefficiente intelectual
14,6 puntos menor →

5 años menos
de educación →

54% menos de salario
en su edad adulta →

Adulto que sufrió desnutrición crónica en los primeros dos años



Source: National Survey of the Nutritional Situation. ENSIN, 2015.

Healthy breakfasts

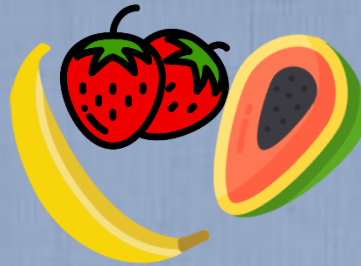
- 9 Food Banks
- 55 beneficiaries
- 3,400 children between 1 and 12 years of age



Breakfast composition



Cereal:
40gr



Fruit:
80gr



Milk:
197ml

Breakfast should be provided in the morning hours
(before 9am) to cut the fast when children arrive, while ensuring
they start their day **well fed**.



Healthy Breakfast Program Partners

Monthly Contribution

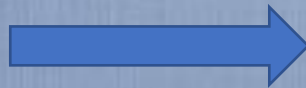
Apoyo con Cereal	Apoyo con Litros de Leche	Apoyo con Litros de Leche	Apoyo transporte de cereal	Bancos de Alimentos
				
5 Referencias 2.3 Toneladas	6,636 Litros de leche entera	8,792 Litros de leche entera	9 Ciudades del país 2.3 Toneladas	Entrega de las porciones de fruta y operación con las instituciones beneficiarias 6.8 ton of fruit

Annual Contribution

Newell Brands



Donations of school kits

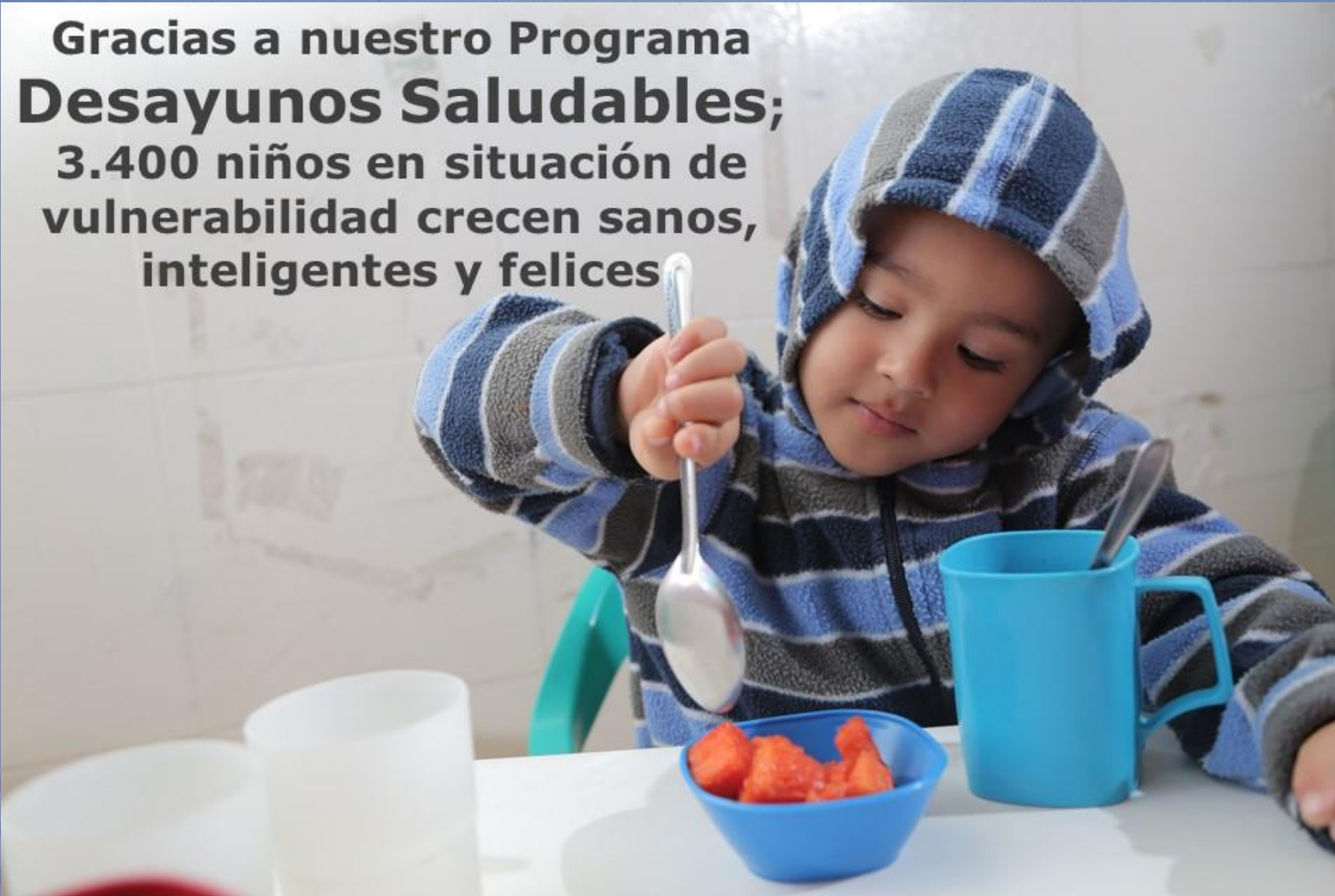


- More food
- Other products (clothing - toys)
- Government Programs
- Public policies

Intersectoral and inter-institutional coordination



Gracias a nuestro Programa
Desayunos Saludables;
3.400 niños en situación de
vulnerabilidad crecen sanos,
inteligentes y felices



Thank you

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