



**Using the Global Survey of School Meals Country Report to Inform an Advocacy Plan  
-Sample Template-**

**List three highlights from the Country Report:**

**List three items in the Country Report that could be improved:**

**Write an advocacy message for an area that needs improvement:**

**Which governing body, organization, or business has the authority or ability to address the advocacy message?**

**How does the message relate to their mission?**

**How will you share your message? When? Where?**

**How will you measure the success of your advocacy plan?**