

## The Global Business Network

The **GCNF Global Business Network** engages companies and organizations large and small in the effort to strengthen their relationship with government operated national school meal programs. By integrating social impact, transparency, good practices, and business returns, we facilitate public-private partnerships that are sustainable and high impact for all involved.

## Why GCNF?

GCNF has deep international experience in school meal programs, engages with over 80 countries, and leads the **Global Survey of School Meal Programs**. We are objective brokers of partnerships by enabling cooperation, ensuring inclusive participation, aligning common goals, and establishing mutual accountability. We believe mutual respect creates environments in which sustainable partnerships can be built.

**Membership offers year-round resource and collaboration platforms for businesses to:**



### Relationships

Relationship building across the global school meals network



### Data

Global information and data resource on programs in over 80 countries



### Knowledge Sharing

Webinars and seminars highlighting case studies and best practices



### Visibility

Visibility for your products and services to school feeding partners at key events.


## Our Members

Our members are committed advocates of child nutrition and school meal programs worldwide.



# Tiered Membership Packages

Participation in the Global Business Network in 2020 is now offered at 3 different tiers:



## CHAMPION

\$10,000

- Virtual Global Child Nutrition Forum 2020 [Deluxe Marketplace Booth](#) (until January 12, 2021), includes post-event analytics report, attendee contact list, and other event sponsorship visibility
- Virtual Gala honoring Ambassador Kenneth Quinn with Gene White Lifetime Achievement Award for Child Nutrition, online sponsorship visibility
- Custom reports and data access to the Global Survey of School Meal Programs, visibility and acknowledgement as business network member on reports.
- Webinars series: 5 guaranteed registrations and priority given for Q&A sessions
- 20% discount on standard consulting rates for GCNF staff and expertise
- Visibility as a Global Business Network Member at all GCNF-led events



## INNOVATOR

\$5,000

- Virtual Global Child Nutrition Forum 2020 [Deluxe Marketplace Booth](#) (until December 12, 2021), includes post-event analytics report, attendee contact list, and other event sponsorship visibility
- Virtual Gala honoring Ambassador Kenneth Quinn with Gene White Lifetime Achievement Award for Child Nutrition, online sponsorship visibility
- Custom reports and data access to the Global Survey of School Meal Programs, visibility and acknowledgement as business network member on reports.
- Webinars series: 3 guaranteed registrations and priority given for Q&A sessions
- 10% discount on standard consulting rates for GCNF staff and expertise
- Visibility as a Global Business Network Member at all GCNF-led events



## CULTIVATOR

\$1,000

- Virtual Global Child Nutrition Forum 2020 [Standard Marketplace Booth](#) (until November 13, 2020), includes post-event analytics report, and other event sponsorship visibility
- Virtual Gala honoring Ambassador Kenneth Quinn with Gene White Lifetime Achievement Award for Child Nutrition, online sponsorship visibility
- Webinars series: 1 guaranteed registration and priority given for Q&A sessions
- Visibility as a Global Business Network Member at all GCNF-led events