### New Challenges and Opportunities for Ensuring Access to Nutrition

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NUTRITION • HEALTH • SUSTAINABLE LIVING



# The COVID-19 pandemic deepens the malnutrition crisis

#### Lockdown situations disrupted :

- Food supply
- Household incomes
- Access to critical services for health, nutrition and education
- Social Safety net programs delivery
- Calories and micronutrients intake

#### Pandemic will increase the risk of all forms of malnutrition:

- Rise in Stunting and Wasting
- Significant increase in Low Birth Weight
- Micronutrient deficiencies will increase and affect mainly women and children
- Poor nutrition in First 1000 days is likely to lead to a COVID generation of children



World Food Programme: https://cdn.wfp.org/2020/school-feeding-map/

UK doctors demand free meals for kids as COVID fuels hunger

The Pandemic Tears a Hole in a Vital Child Nutrition Safety Net COVID-19 forces cuts to school meal programs across Canada



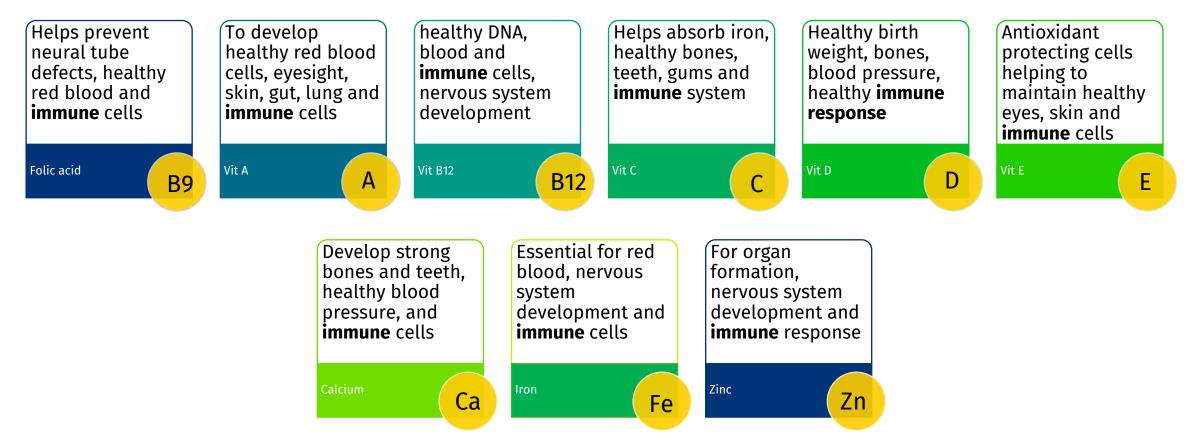
# Staple Food Fortification is a powerful practice to address micronutrient deficiencies across the population

Reduces critical micronutrient deficiencies	Population-wide reach	No change in dietary habits needed	Proven to be effective	Excellent return on investment	Cost- effective
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Vitamins A, D, B1, B2, B6 & B12, niacin, folic acid, iron, zinc, iodine etc.	From children to the elderly, anyone consuming staples will be reached, ensuring maximum impact.	Foods that are fortified are already commonly consumed, e.g. wheat, maize, rice, cooking oil, sugar & salt.	The evidence proves staple food fortification can address serious health concerns and boost human health and productivity.	Eliminating deficiencies creates healthy, productive populations, and proves to provides one of the highest social ROIs.	Extremely affordable and inexpensive, yet strong impact and proven returns.

#### Effective fortification is affordable - ineffective fortification is expensive

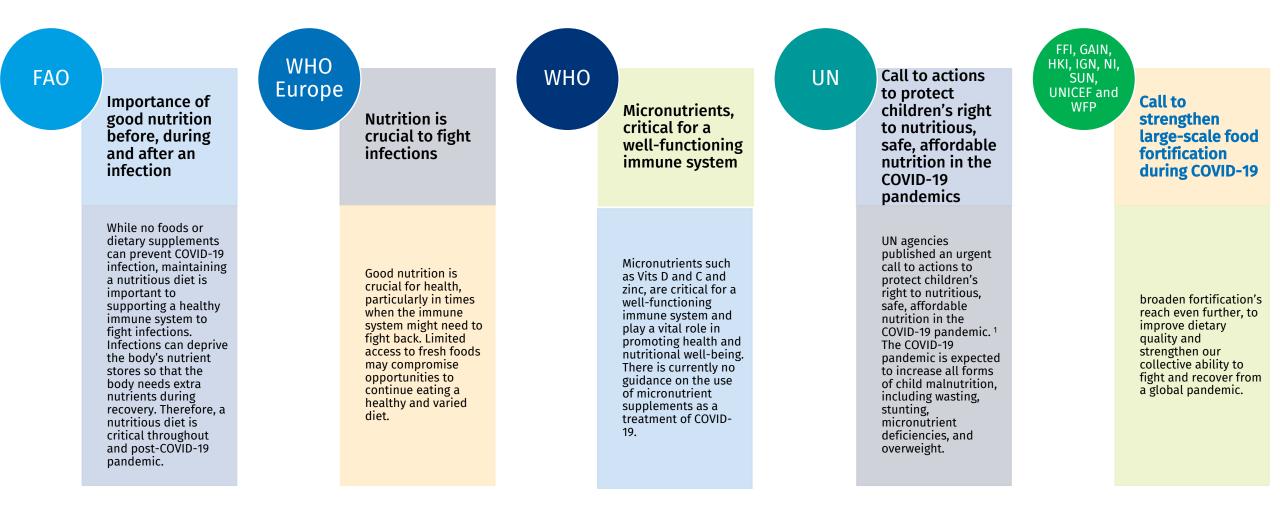


# Micronutrient fortification: support in health & immunity



- Micronutrients play a role in many functions including immunity
- Food fortification can improve dietary quality, fill population nutrient gaps, and deliver health benefits to the population at large
- Food fortification offers a cost-effective opportunity to deliver immune micronutrients that strengthen our collective ability to fight and recover from infections

# Recommendations for nutrition in the context of COVID-19: resilience of populations



# Protecting School Children's Nutrition (India example)

#### • Food fortification was given a high priority:

- Changes brought to the existing ration (PDS) allocation to tackle food insecurity\*
- Edible oil and milk fortification to become mandatory nationwide
- Ministry of Food looking at expanding fortified rice distribution in Public Distribution System (PDS)
- Cross-sectors collaborations to ensure fortification supply chain is still functioning

#### Targeted fortification

- Take Home Ration reach is high and targeted to the most vulnerable. Taken up as high priority by policy makers
- Fortification for School Feeding program many successful initiatives and the government is scaling up and initiating processes to have only fortified meals
- Many **private sector initiatives** to improve micronutrient intake



### Schools Meals should not only Feed but Nourish Children

"Malnutrition could exacerbate the effects of COVID-19 in mothers and children ... access to nutritious, safe and affordable diets needs to be safeguarded and promoted as a cornerstone of the response to COVID-19."

Fore, Dongyu, Beasley, Ghebreysus. "Child malnutrition and COVID-19: the time to act is now." The Lancet, vol 396. August 22, 2020.



