



Who We Are

The USDBC gives a voice to the bean industry and provides information to consumers, health professionals, buyers, suppliers and the media about the good taste, nutritional value and versatility of beans.

The USDBC is a private trade association comprised of leaders in the bean industry with the common goal of promoting the U.S. edible bean trade, both in the United States and abroad, and educating U.S. consumers about the benefits of beans.

An International Bean Resource

The USDBC also is a resource for information on U.S. exporters, overseas importers, U.S. dry bean classes, trade policy issues and the role of U.S.-grown beans in international food-aid efforts. USDBC also publishes foreign language newsletters and other publications designed to help overseas importers, packagers and canners better understand and maintain contact with the U.S. dry bean exporting trade.

As part of USDBC's mission, the organization collaborates with public health organizations, research centers, universities, and the entire supply chain, from seed suppliers to farmers, processors, wholesalers, distributors and transporters.

While the USDBC is privately funded, its representatives work closely with the U.S. Department of Agriculture (USDA) in overseas markets, and often co-sponsors activities with the U.S. Government. These activities include hosting trade missions from foreign countries to visit U.S. production and processing facilities, participating in trade shows worldwide, coordinating trade missions of U.S. exporters and growers to visit overseas markets and producing education

The USDBC is incorporated in Wyoming. In addition, USDBC representatives around the world facilitate activities and dialog between U.S. and overseas trade.

Global Programs

The US Dry Bean Council represents the global market development interests of the U.S. dry bean industry. This includes the global export interests of growers, dealers, exporters, and corporates/processors.

Our goal is to foster cooperation Council members and provide real time global market insight and intelligence to craft strategy that will increase the consumption and production of US dry beans to enhance the economic health of the US dry bean industry.

The USDBC conducts export promotion programs as part of a 25 year and counting private/public partnership with the U.S. Department of Agriculture's Foreign Agricultural Service (FAS) through a variety of funding mechanisms including the Market Access Program (MAP, the Foreign Market Development (FMD) program and the Emerging Markets Program (EMP). AS the dry bean industry exports approximately 20% of its annual production, export markets are critical and marketing programs continue to play an increasing role in the industry's ability to understand and take advantage of global opportunities. Market fluctuations, competition and changes in technology, fluctuating and extreme weather patterns and global politics continue to dramatically change international dry bean markets.

The US industry depends on programs funded through USDA/FAS to help develop markets for US dry beans and to provide vital information during the volatile times, which often characterize our global economy. USDBC's marketing programs have evolved and streamlined into a two-prong parallel strategy that focuses on innovating and maintaining in long-term growth markets and relying on a maintenance model for mature markets. At the same time USDBC is capitalizing on several new medium- and longer-term growth opportunities in developing markets, where trade patterns are changing leading to improved competitiveness for the U.S. dry bean industry.